

Subject: GCSE Media year 10	Term 1	Term 2	Term 3
	<p>Introduction to the media – Introduction to media language / forms, including sound, camera, editing and mise en scene. Audience – psychographics and demographics. Representation – how are people and places represented? Stereotypes, mediation and the media. Institution – ownership and control.</p>	<p>Component one A: Exploring Media language and Representation. Looking at Magazines, Film marketing, print advertising and newspapers (set products provided by the board) in relation to Language and representation.</p> <p>Component one B: Exploring Media industries and Audiences. This section looks at how audiences and institutions work in relation to Film, Newspapers, Radio and Video games</p>	<p>Continued - Component one B: Exploring Media industries and Audiences. This section looks at how audiences and institutions work in relation to Film, Newspapers, Radio and Video games</p> <p>Coursework – briefs released in March 2018. Based around television, advertising music, advertising film and magazines.</p>
GCSE Media year 11	<p>Complete coursework</p> <p>Component two section A: - Detailed study of one television genre (crime drama or sitcom) in relation to all concepts. Audience, representation, institution and language</p>	<p>Complete coursework</p> <p>Component two section B: Detailed study of music videos and online media in relation to all the concepts. Audience, representation, institution and language.</p>	<p>Revision of both components. Improvements made to coursework</p>