

| Subject: A level Media year 12 | Term 1 | Term 2 | Term 3 |
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| | <p>Introduction to the media – Introduction to media language / forms, including sound, camera, editing and mise en scene. Audience – psychographics and demographics. Representation – how are people and places represented? Stereotypes, mediation and the media. Institution – ownership and control.</p> | <p>Component one: Media products, industries and audiences section A – Analysing a range of set products which focuses on media language and representation</p> <p>Section B – Understanding media industries and audiences. This section looks at products in relation to these concepts.</p> | <p>Complete section B</p> <p>Coursework (brief issued March 2018)</p> <p>Cross media production based on a set of briefs. These will always be on TV, Advertising and marketing (music or film) and magazines</p> |
| <p>A level Media year 13</p> | <p>Complete coursework</p> <p>Component two: Section A – Television in the global age looks at comparing UK / US dramas with global dramas.</p> <p>Component two: Section B- magazines: Mainstream and Alternative Media this section looks at comparing traditional magazines with alternative magazines aimed at niche audiences</p> | <p>Complete coursework</p> <p>Complete Component two section B</p> <p>Component two section C: - Media in the online age. This section looks at how online media influences us looking specifically at youtubers and alternative websites.</p> | <p>Revision of both components.</p> <p>Improvements made to coursework</p> |